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Sendt: 20. april 2017 13:49

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Emne: OneCoin Ltd/Bjorn Bjercke - Briefing Note [CR-PCR1.FID113720]

Dear Per and Irina

I think Per's suggestion regarding an alternative to court proceedings in Norway seems very sensible, if as you say it carries less risk but in PR terms ought to achieve the same effect.

Note that BB has boasted publicly about having lawyers ready to help him and appears to be provoking the company into action. We expect therefore that he has help.

I agree with your advice to Irina. It seems to me that as BB and Jennifer McAdam are working with Tim "Tayshun" and JP Buntinx and others, we do not have to pursue all of them, and in reality we cannot do so, and so we should not suggest publicly that we will be. If we can bring successful action against one perpetrator that will serve to deter others.

I can do a skype call today, but I worry with too many on the call that it will not be worthwhile. It seems to me we should focus on the steps identified on our action plan, that is focussing for now on BB and Jennifer McAdam and their YouTube posts, as well as the CoLP.

The goal of legal action is to reassure members and to send a strong PR message. The risks associated with legal action are too great but for this overwhelming benefit in being able to publicise the fact of bringing action, and the view is that even if we have to drop the claim later we have to be seen to start it. This means, however, that we should not jump the gun with the PR message: it really ought to wait so that it is in tandem with legal steps.

I also agree with Per about putting the documentation requested together, for internal purposes only at this stage. We will also need to consider it for legal proceedings commenced in this jurisdiction and in any case ought to be building up the evidential case to assist with handling the police investigation in the event that escalates.

Bjorn Bjercke

As promised, I attach

1. 1. A table setting out allegations made by Bjorn Blercke in articles, videos, comments and the like ("All Publications"). Please note the following:
 - a. a. Unless otherwise indicated, all quotations are Blercke's own words;
 - b. b. For the sake of brevity, the full text of the articles referred to has not been set out, as the articles tend to repeat Bjercke's allegation regarding his recruitment and allegation that OneCoin has (or had) no blockchain. While the language of these articles leaves much to be desired, none repeat the allegations Bjercke has made in videos and comments of criminal activity.;

- c. c. Bjercke has made so many comments on articles, blogs and videos that to include everything he has said may unduly burden the document. We have therefore selected only those quotes of his that are particularly noteworthy, or inflammatory, and highlighted in yellow where he has made specific and direct allegations of criminality.;

We would plan to focus legal action on the serious allegations of criminality (item 6 and associated comments on this list) and to try to prevent the scope of any legal action being extended to wider issues about OneCoin/blockchain and the MLM side of the business. This seems possible to do with BB at least at the outset because he has gone beyond the claims made by other people, and is the principle reason why we recommend proceeding against him.

2. 2. Screenshots of all articles, comments and videos referred to in All Publications, numbered according to the order in which they are discussed;
3. 3. Transcripts of the YouTube videos; save for item 10, the transcript of which is still being prepared and will be sent to you once it is at hand;
4. 4. An email setting out Dr Lynn McDonald's account of the harassing phone call she received from Bjercke (see item 9 in All Publications);
5. 5. An email chain between myself, Irina and copied to others on 7 March 2017 regarding Bjercke's recruitment;
6. 6. Copies of the two documents referred to in Irina's email, being (1) the article marked up by the recruiters and (2) the recruiter's email correspondence with Bjercke. Please note that we have not been able to speak to the agency directly to establish exactly what they said on the telephone with Bjercke on or around 29 September 2016, nor do we have copies of the documents that the agency apparently sent him.

Due to the size and number of attachments, we have collated them into a zip file. Please let us know if you have any difficulty retrieving those documents.

Do not hesitate to contact us should you require any additional information or documentation. We will of course pass on to you anything additional that we receive that may be relevant.

Finally, Per, can you clarify the first step in a complaint to BB?

Kind regards

Claire

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