

From: Dan Neidle dan@taxpolicy.org.uk
Subject: Re: Request for comment - wrong tax advice
Date: 15 December 2025 at 13:02
To: General Help & £1 Bookings team@samuelleeds.com

Dear Mr Leeds,

You haven't replied to our email. On the basis of the available evidence, and your own claim, it's our view that you failed to pay tax that was due. If you disagree, you should say so, and explain why. If you decline to answer then you have no moral or legal basis for complaining when we publish our conclusion.

Our deadline remains 5pm today.

Yours sincerely,

Dan Neidle



Dan Neidle

Tax Policy Associates Ltd

dan@taxpolicy.org.uk | taxpolicy.org.uk

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On 12 Dec 2025, at 17:06, Dan Neidle <dan@taxpolicy.org.uk> wrote:

Dear Mr Leeds,

Your post made a specific factual claim: that you bought a run-down residential property, renovated it, sold it at a profit, paid no capital gains tax, and that this is "a strategy I've used myself multiple times".

If your post was true then it is the opinion of our very experienced team that the main residence exemption did not in fact apply and you failed to pay the tax that was due. If you disagree, please explain why you think main residence relief applies to repeated purchase-renovate-sale transactions where there was an intention to sell from the outset.

If, on the other hand, your post was exaggerated or misleading and you have not in fact done this, you should say so.

I am unclear why you say we need to provide evidence. The evidence is your own published statement.

Yours sincerely,

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On 12 Dec 2025, at 16:24, General Help & £1 Bookings <team@samuelleeds.com> wrote:

Dear Dan,

The post you have shared describes a high level example of a principal private residence strategy. It is not a statement that repeated property trading would be exempt from tax regardless of facts or intention.

I have not unlawfully failed to pay capital gains tax. Any suggestion otherwise is incorrect.

I do not provide personalised tax advice and I do not advise people to engage in unlawful behaviour. As you know principal private residence relief depends on individual circumstances and intention which cannot be determined from a short social media post.

If you intend to allege unlawful conduct by me personally you will need to provide evidence to support that claim. Otherwise I expect that allegation to be removed from any publication.

I will respond publicly once your article is published.

Kind regards
Samuel Leeds

On Fri, 12 Dec at 3:25 PM , Dan Neidle <dan@taxpolicy.org.uk> wrote:
Dear Mr Leeds,

That isn't good enough. You make very specific tax claims and they are false.

See this, for example:

?

Did you really do this multiple times yourself? If you did, you unlawfully failed to pay capital gains tax.

Yours sincerely,

Dan Neidle



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On 12 Dec 2025, at 15:08, General Help & £1 Bookings <team@samuelleeds.com> wrote:

Hi Dan,

Thank you for your email.

I do not provide personalised tax advice and I am not a tax adviser. My content is general educational commentary aimed at entrepreneurs and property investors and I consistently advise people to seek regulated professional advice before acting.

Several of the points you list appear to be mischaracterisations or presented without the context in which they were discussed. High level discussions about tax principles risks and planning considerations are not the same as advising individuals on their specific circumstances.

I am happy to review your article once published and respond publicly to any inaccuracies at that stage.

Kind regards
Samuel Leeds

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On Fri, 12 Dec at 11:03 AM , Dan Neidle

<dan@taxpolicy.org.uk> wrote:

Dear Mr Leeds,

I'm the founder of Tax Policy Associates, a think tank established to improve UK tax policy.

We've been looking at the tax advice you've given on social media in the last year.

You made the following specific claims:

- a property with cracked walls and no heating is exempt from stamp duty.
- someone could repeatedly acquire property, live in it, refurbish it and sell it, and benefit from the main residence exemption.
- a main residence is exempt from stamp duty.
- tax could be reduced by paying spouse/kids a £12.5k income.
- it's a good idea to invest "through a trust fund"
- parents can save inheritance tax by gifting their own house (that they live in) to their children
- UK property income is tax-free if you live in Monaco

Each of these claims is false. They are so obviously false, in our view, anybody with any knowledge of real estate investment would know they are false.

We will be publishing an article next week.

Please provide any comments by 5pm on Monday. We are likely to publish your response.

Yours sincerely,

Dan Neidle



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