

empower  
the people





# ANNUAL GENERAL MEETING

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Wednesday 24 April 2024



# Empower the People Trustees



**CHAIRMAN**

**SIMON GOLDBERG**

- +30 years Banking
- +15 years various trustee positions
- Founder WR Trust, You & Your Cash
- Temporary appointment



**SECRETARY**

**DAVE EDEN**

- 30 years in Met Police
- +10 years various trustee positions
- Trainer/Educator
- Author



**TREASURER**

**SIMONE MARSHALL**

- +10 years Investment, Fund Management & Property Dev
- +10 years various trustee positions
- Founder/creator of etp

# Agenda

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7:00pm - 7:30pm:

- Chair Welcome
- Housekeeping & etiquette
- Briefing note

7:30pm – 8:30pm: Presentation – PMA performance

- Members Votes: Subscriptions & changes to terms/conditions

9:30pm – 10:00pm:

- Q & A
- Closing remarks

# Welcome

## ETIQUETTE

- Respect absolute privacy, use discretion
- Recorded for the record of the Association
- Please remain on mute until instructed otherwise
- Keep confidentiality
- Voting (majority)
- Time for questions and answers throughout
- Replay will be available after



# Briefing Note

## OVERVIEW

- 12-month review of operational performance
- 12-month review of financial performance
- Legal action update and opportunities
- Continued development to achieve stated aims
- Commitment to fund community projects



**ANNUAL GENERAL MEETING**  
Wednesday, 24<sup>th</sup> April 2024

# EMPOWER THE PEOPLE

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A Review: Year Ending 31 March 2024



# Contents

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1. Who we are
2. Membership performance
3. Operational performance
4. Team performance
5. Financial position
6. Bad Debtors
7. Ownership shares
8. Security performance
9. Future benefits
10. Crowdfunding
11. Community matters
12. **Members Vote**

# 1. Who we are?

## A Private Membership

- Providing education and support to empower its members
- Building and strengthening community
- Benefits & privileges to win at life
- Hardship assistance
- Funding community projects in line with objectives
- Powered by the people, for the people
- Equitable rewards



# Membership Growth 2023 - 2024



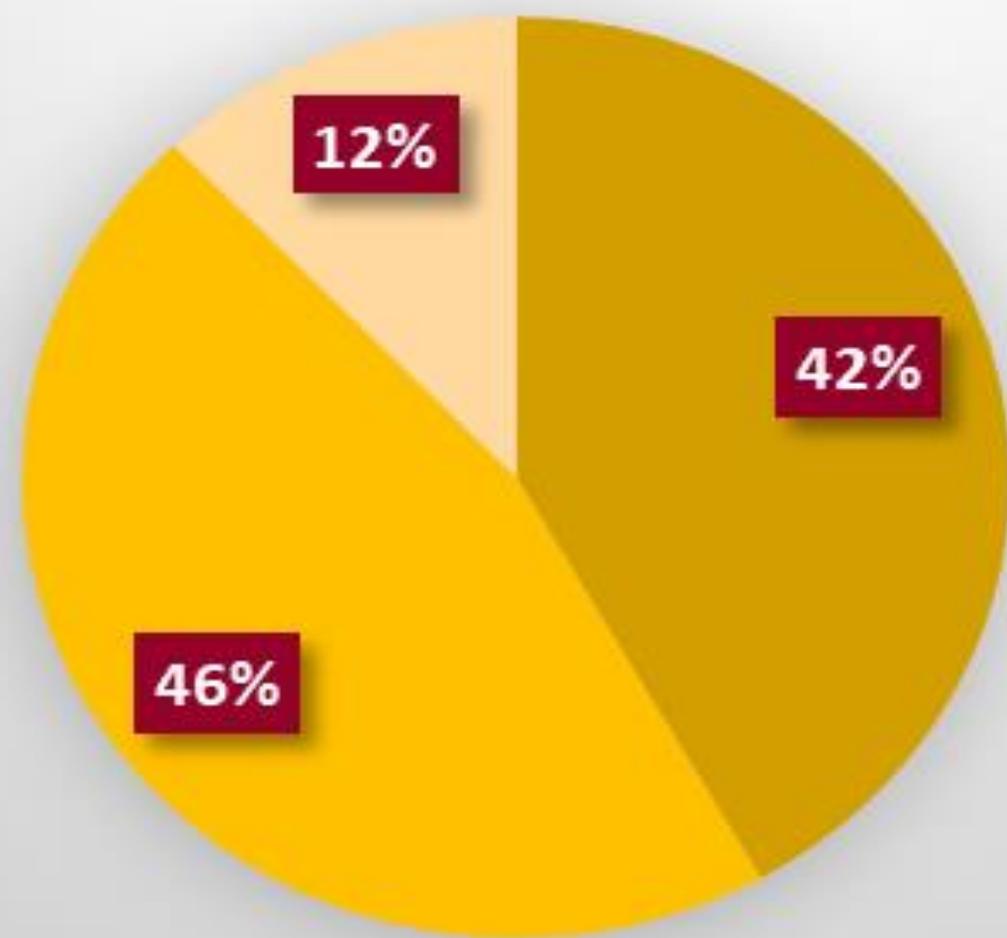
APRIL   MAY   JUNE   JULY   AUG   SEPT   OCT   NOV   DEC   JAN   FEB   MARCH

## New Members (2023 - 2024)



APRIL   MAY   JUNE   JULY   AUG   SEPT   OCT   NOV   DEC   JAN   FEB   MARCH

# Composition of Registrations



■ 2022

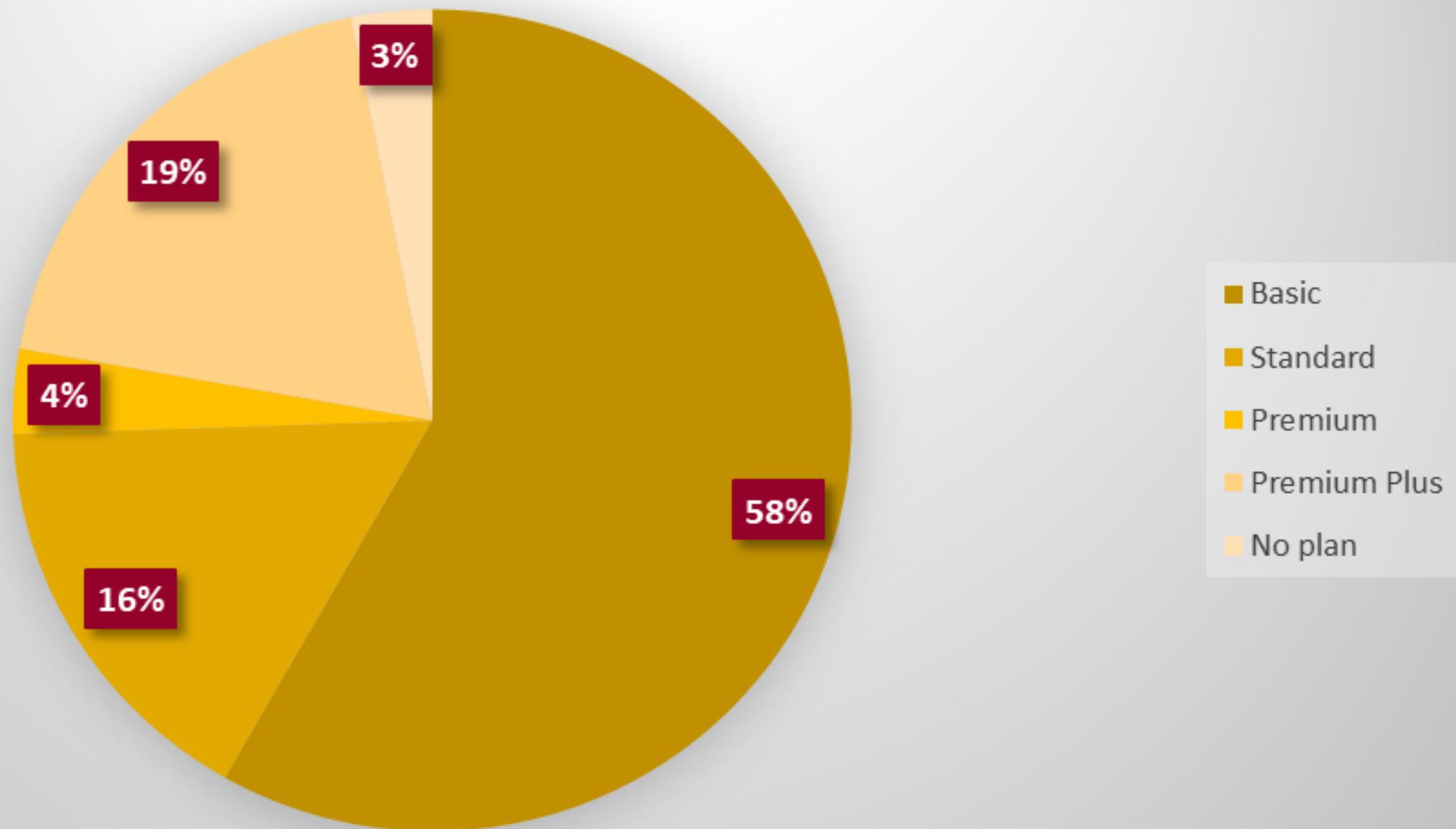
■ 2023

■ 2024

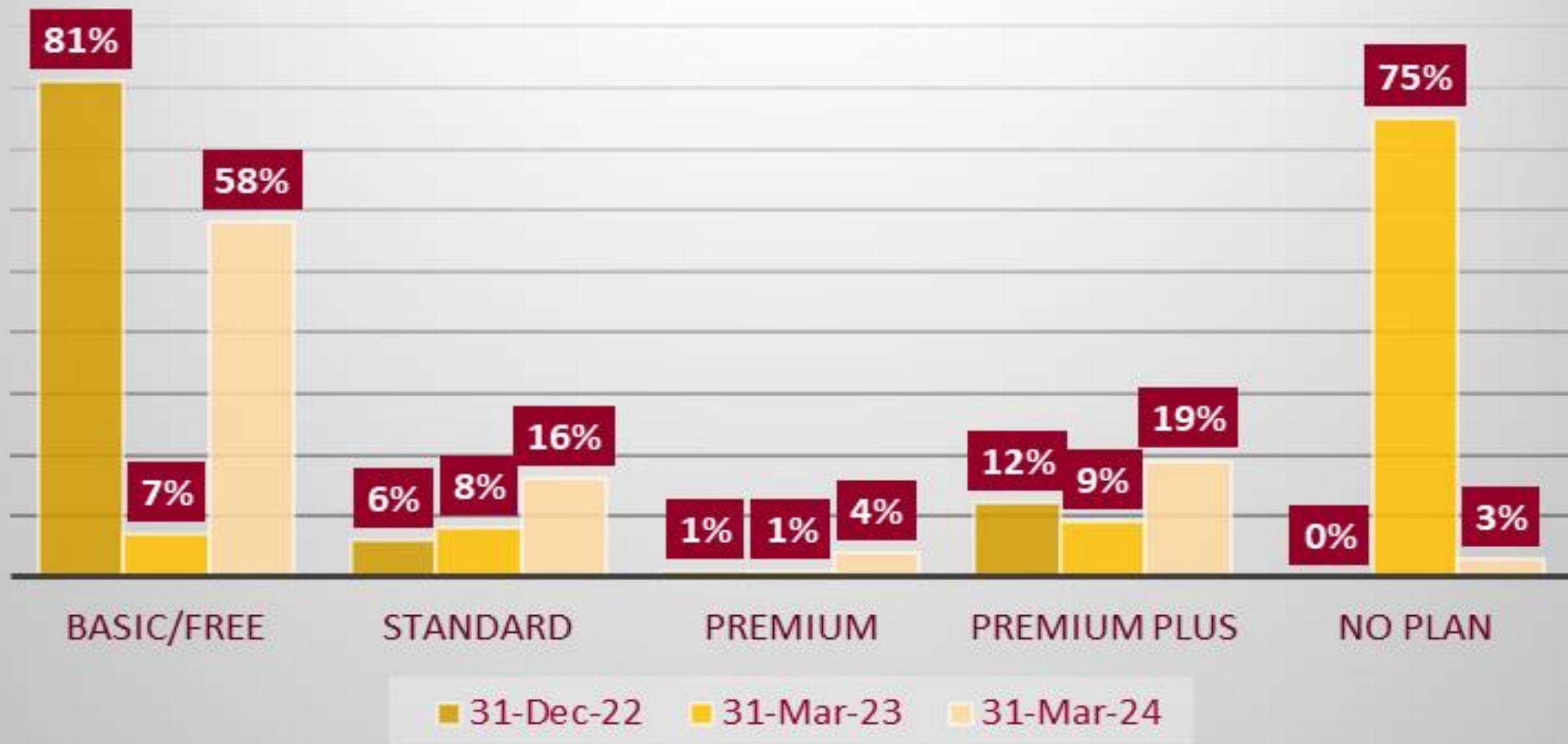
# Membership Performance 2023 - 2024



## Plan Composition (31 March 2024)



# Comparison to Prior Periods



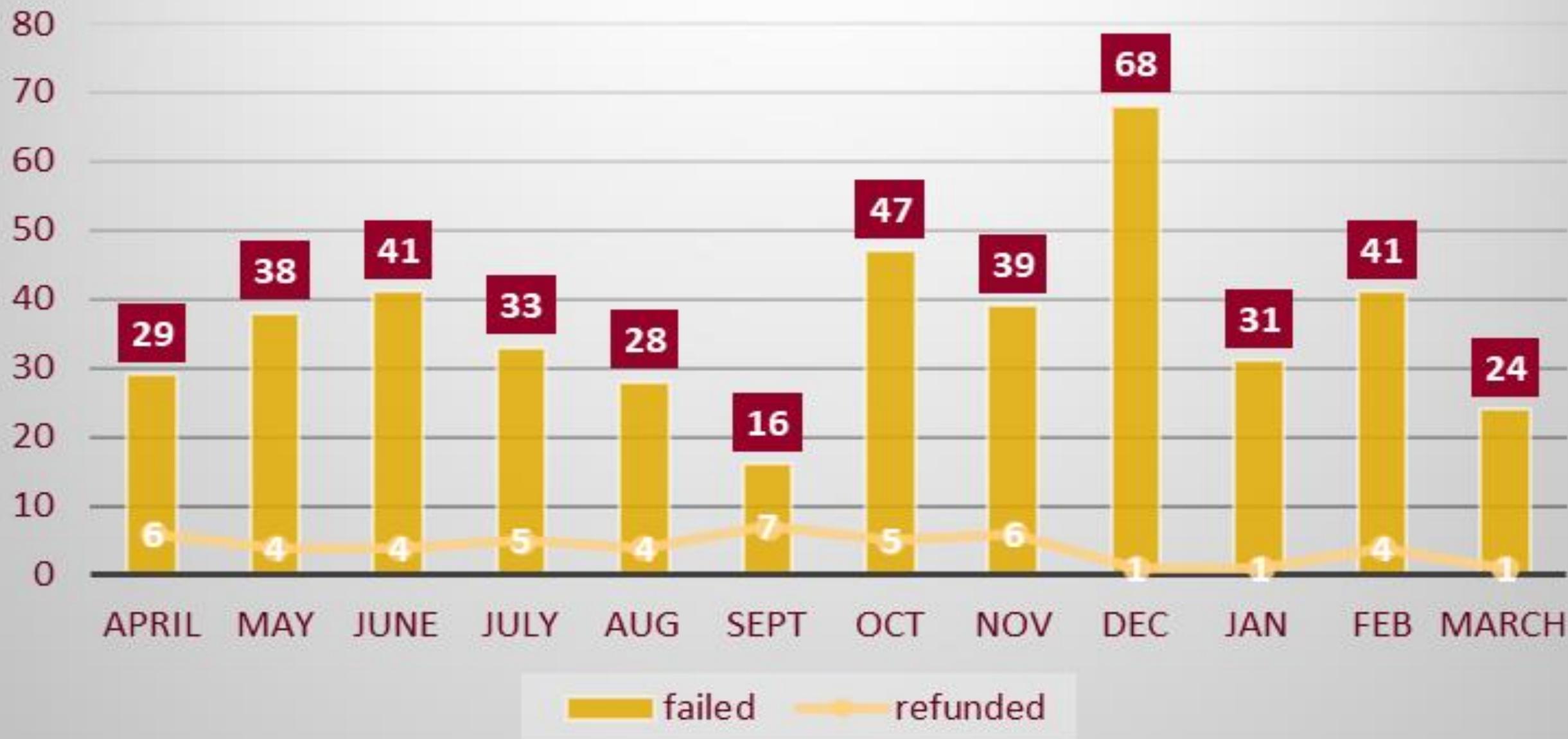
# Membership Fee Income (2023 - 2024)



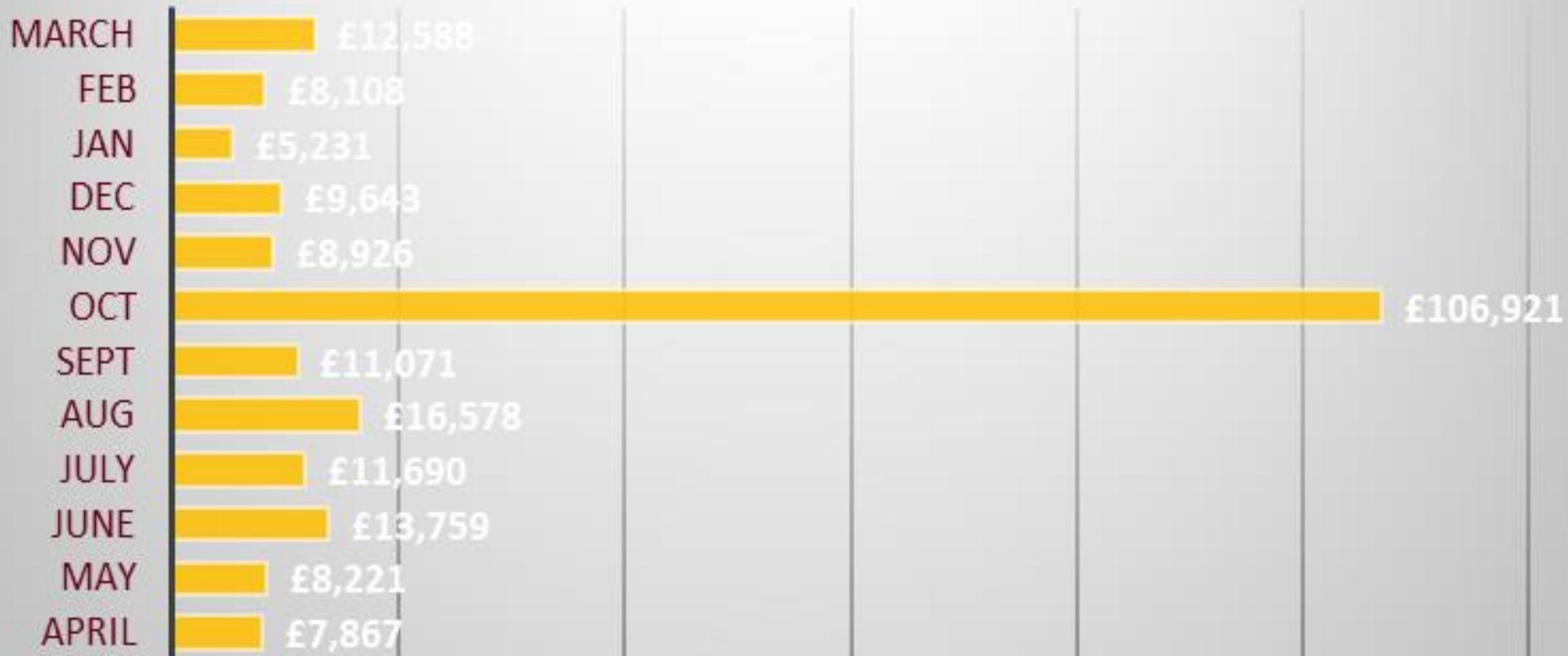
# Comparison 2022 v 2023



# Failed/Refunded Membership Fees



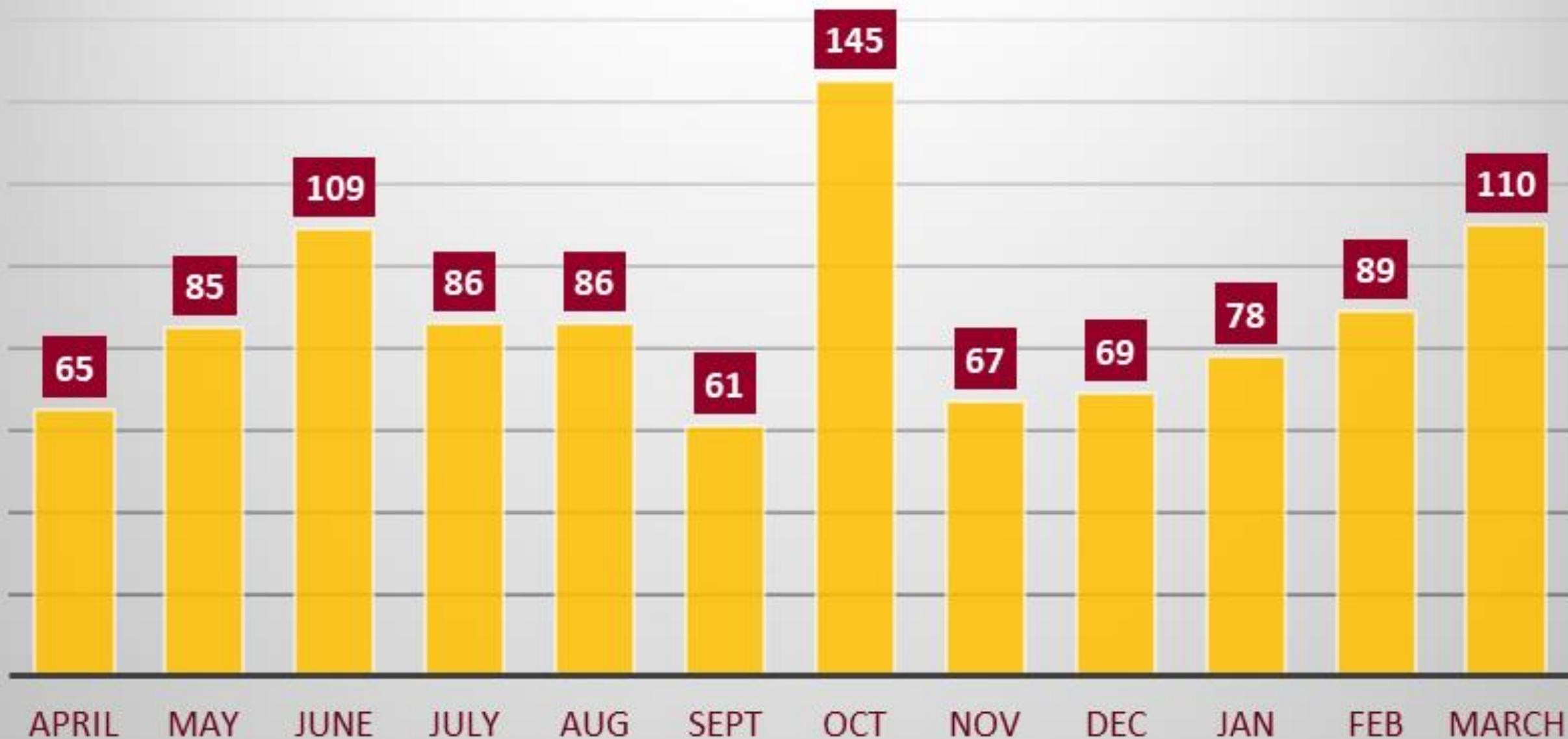
# Membership Donations (2023 - 2024)



# Member Fees v Donations (2023 - 2024)



## No. Orders (2023 - 2024)



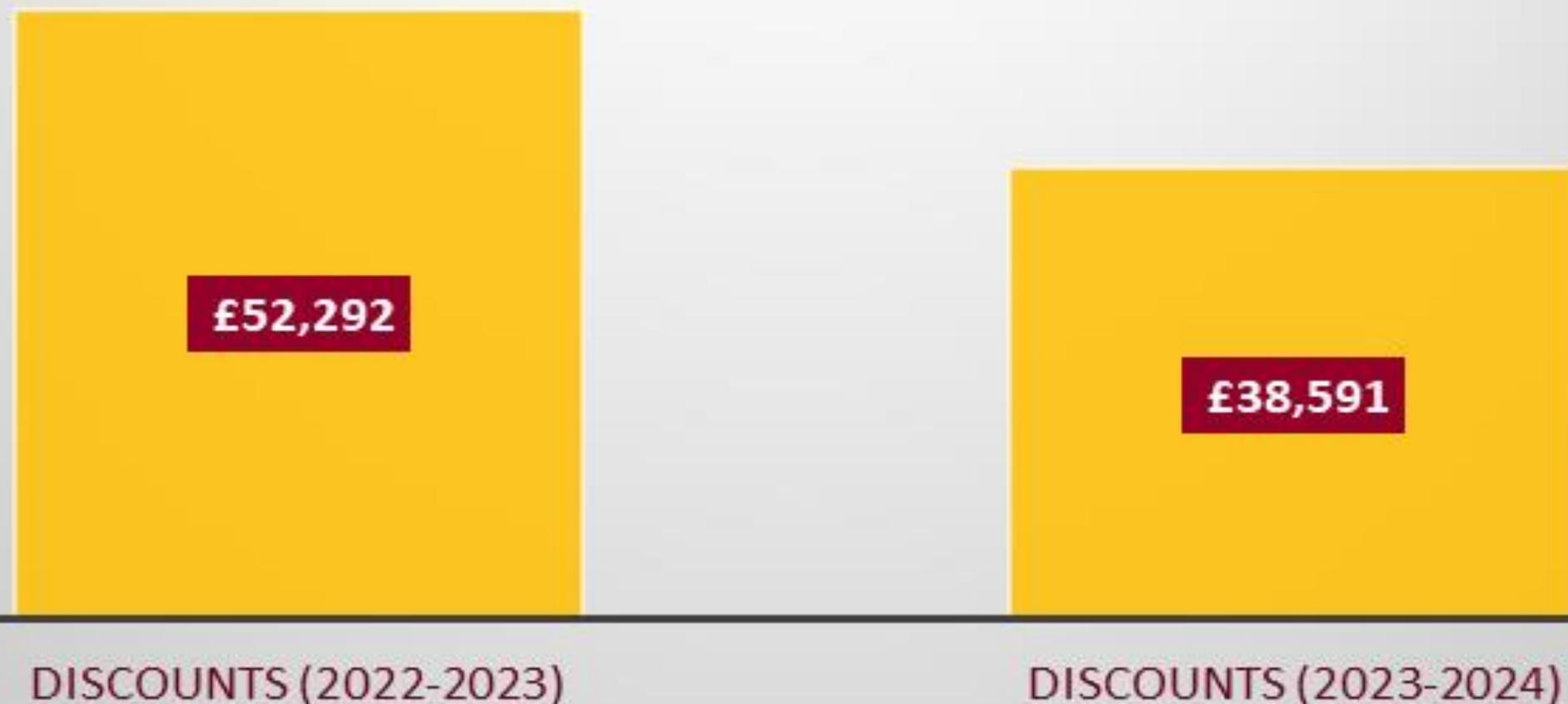
# Orders Comparison 2022 v 2023



## Benefits & Privileges (2023 - 2024)



# Discounts and Hardship

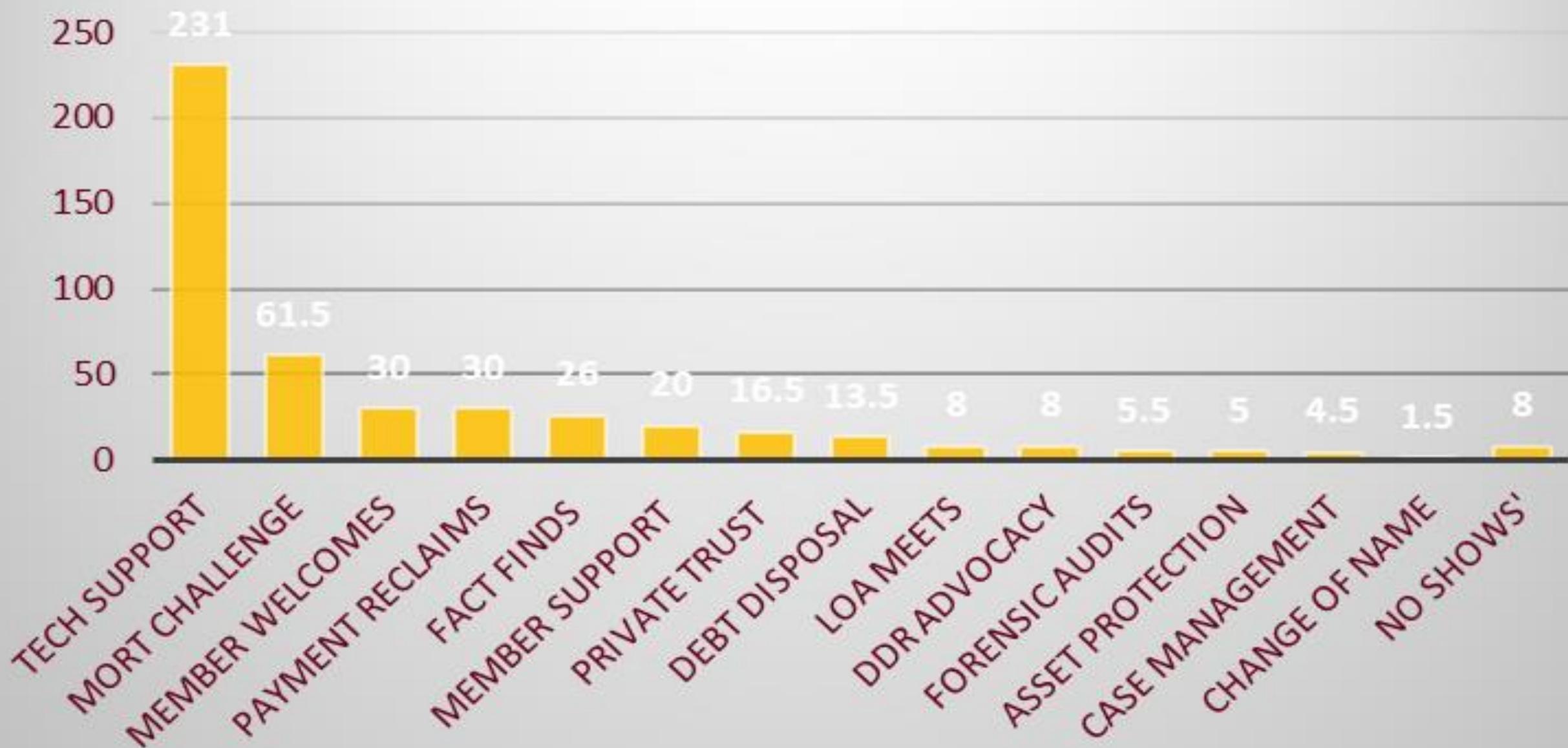


■ Amount £

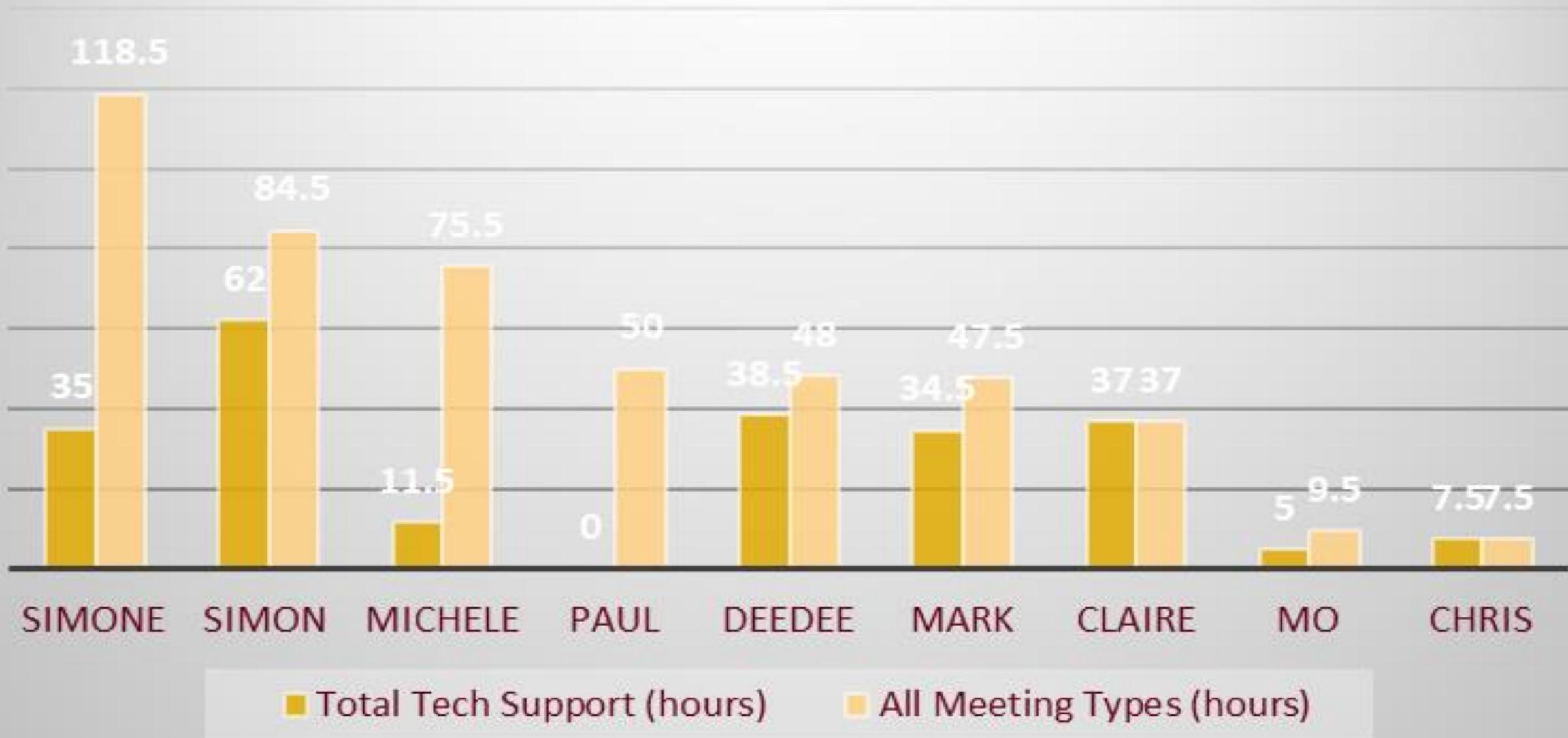
# Community Gatherings (hrs)



## Types of Meetings (hrs)



## Meetings by Advocate (hrs)



# Organisational Chart

Simon Goldberg  
**Chairman**

Simone Marshall  
**Treasurer**

Dave Eden  
**Secretary**

## Trustees

Mo Rizwan  
Mark Cawkwell  
Deedee Phoenix

Mo Rizwan  
Mark Cawkwell  
Claire Burns  
Michele Pohl  
Deedee Phoenix  
Chris Lundy

## Executive Commitee

## Advocates

Noel Nadal - Head of IT Systems  
Amanda Strutt - EC Assistant  
Simon Bailey - Accounts Manager

Paul Davidson - Membership Support Manager  
Keith Johnson (Woodey) - Forums & Relationship Manager

## Operations

## Membership Support

# 4. Team Players

Simon (Chair): £1,000 per month (£250 per week)

Simone (Treasurer): £2,000 per month (£500 per week)

Dave (Secretary): £600 per month (£150 per week)

Advocates: £14 - £15 per hour

IT & Web Development: £7.50 - £14 per hour

## FINANCIAL ANALYSIS

## PROFIT AND LOSS | YE 31 March, 2024

	2024
<b>Turnover</b>	
Member Donations	138,915.32
Membership Fees	117,413.57
<b>Total Turnover</b>	<b>256,328.89</b>
<b>Cost of Sales</b>	
Commission Payable	8,440.81
Licence fees	18,000.00
Member Costs	181,728.57
<b>Total Cost of Sales</b>	<b>208,169.38</b>
<b>Gross Profit</b>	<b>48,159.51</b>
<b>Administrative Costs</b>	
Admin costs - office consumables	4,065.51
Advertising & Marketing	597.53
Audit & Accountancy fees	1,128.96
Bank Fees	8,211.60
Charitable and Political Donations	2,332.22
Entertainment- 100% business	315.00
General Expenses	48.00
IT Software and Consumables	18,393.54
Legal Expenses	115.00
Postage, Freight & Courier	660.75
Staff Training	19.99
Subscriptions	147.00
Telephone & Internet	30.00
Travel and subsistence	1,171.27
<b>Total Administrative Costs</b>	<b>37,236.37</b>
<b>Operating Profit</b>	<b>10,923.14</b>
<b>Profit on Ordinary Activities Before Taxation</b>	<b>10,923.14</b>
<b>Profit after Taxation</b>	<b>10,923.14</b>

## BALANCE SHEET | YE 31 March, 2024

31 MAR 2024

### Current Assets

Cash at bank and in hand	
Cashplus Bank	184,034.82
GBP PayPal	9,440.83
Stripe GBP	31,487.33
Stripe GBP 1	13,855.44
Total Cash at bank and in hand	<b>238,818.42</b>
Accounts Receivable	27,302.58
Accruals	7,372.62
Hardship fund	145,139.00
Red Pill Day	545.82
<b>Total Current Assets</b>	<b>419,178.44</b>

### Creditors: amounts falling due within one year

Clubhouse Credit	2,237.50
Crowdfunding Fees	46,699.07
Deferred Fees	191,000.00
Deferred Member Donations	145,139.00
S Marshall Loan Account	335.69
Stripe clearing account	2,952.49
<b>Total Creditors: amounts falling due within one year</b>	<b>388,363.75</b>

### Net Current Assets (Liabilities)

**30,814.69**

### Total Assets less Current Liabilities

**30,814.69**

### Net Assets

**30,814.69**

### Capital and Reserves

Current Year Earnings	10,923.14
Retained Earnings	19,891.55
<b>Total Capital and Reserves</b>	<b>30,814.69</b>

## STATEMENT OF CASH FLOWS | YE 31 March, 2024

2024

### Turnover

Member Donations	138,915.32
Membership Fees	117,413.57
<b>Total Turnover</b>	<b>256,328.89</b>

### Cost of Sales

Commission Payable	8,440.81
Licence fees	18,000.00
Member Costs	181,728.57
<b>Total Cost of Sales</b>	<b>208,169.38</b>

### Gross Profit

**48,159.51**

### Administrative Costs

Admin costs - office consumables	4,065.51
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Travel and subsistence	1,171.27
<b>Total Administrative Costs</b>	<b>37,236.37</b>

### Operating Profit

**10,923.14**

### Profit on Ordinary Activities Before Taxation

**10,923.14**

### Profit after Taxation

**10,923.14**

# 6. Bad Debtors

## Irresponsible dishonorable PERSONS

- Simon Church (£1,440)
  - Claim is in at CCMCC
- Oliver Percival (£105)
  - Part 36 Offer made and settled.
- Steven Afshar (£1,300)
  - Offered payment plan – claim to go in at CCMCC in next few weeks.
- Elizabeth Crichton (£1,845)
  - LBC in draft



# 7. Ownership Shares

**ETP LAW LIMITED**

Company number:  
14709662

Company type:  
Private Limited by  
Shares

Companies House  
submission number:  
089-049072

**EMPOWER THE PEOPLE  
TRUSTEES LIMITED**

Company number:  
14710127

Company type:  
Private Limited by  
Shares

Companies House  
submission number:  
089-049781

**EMPOWER THE PEOPLE  
LIMITED**

Company number:  
14666514

Company type:  
Private Limited by  
Shares

Companies House  
submission number:  
088-621875

# 8. Security performance

## WEAKNESSES

- Constitution
- IP protection - software systems
- Member legitimacy – security checks
- Abuses of time
- Regular ongoing maintenance
- Legal action



# 9. Future benefits

2022



Private Trusts



Payment Reclaims



Mortgage Challenge



Tech Support



Debt Wipe



Forensic Audits



Asset Protection



Gold & Silver

2023



1099 Business



PAYE Set-Off



Workshops & Conf



Charging Order Removal



De-registration



CCJ Set Aside



Tax Elimination

# 9. Future benefits

2023



1099 Business



De-registration



PAYE Set-Off



CCJ Set Aside



Workshops & Conf



Tax Elimination



Charging Order Removal

2024



Council Tax



Lien Monetisation



Private Banking



Pension Liberation

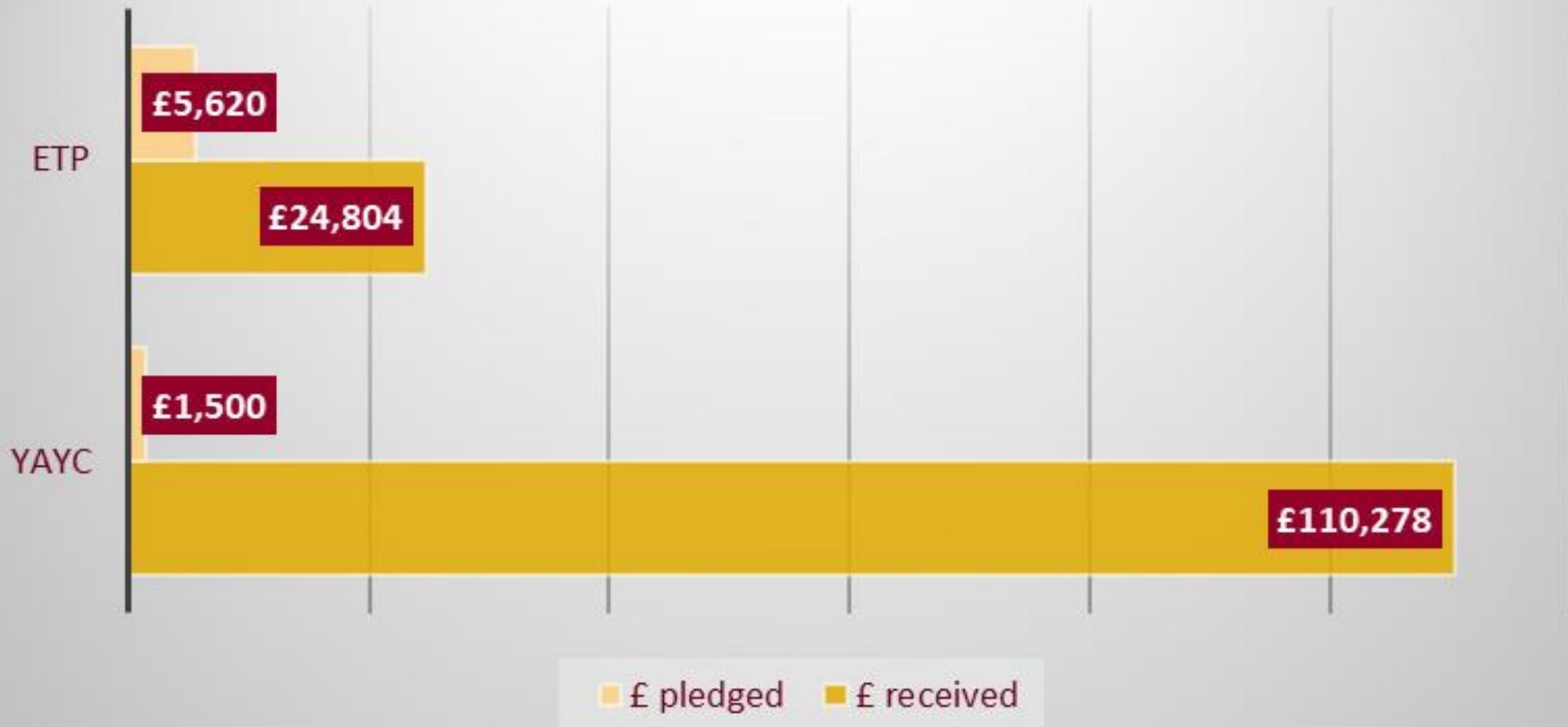
# 10. Crowdfunding Update

## Putting things right.

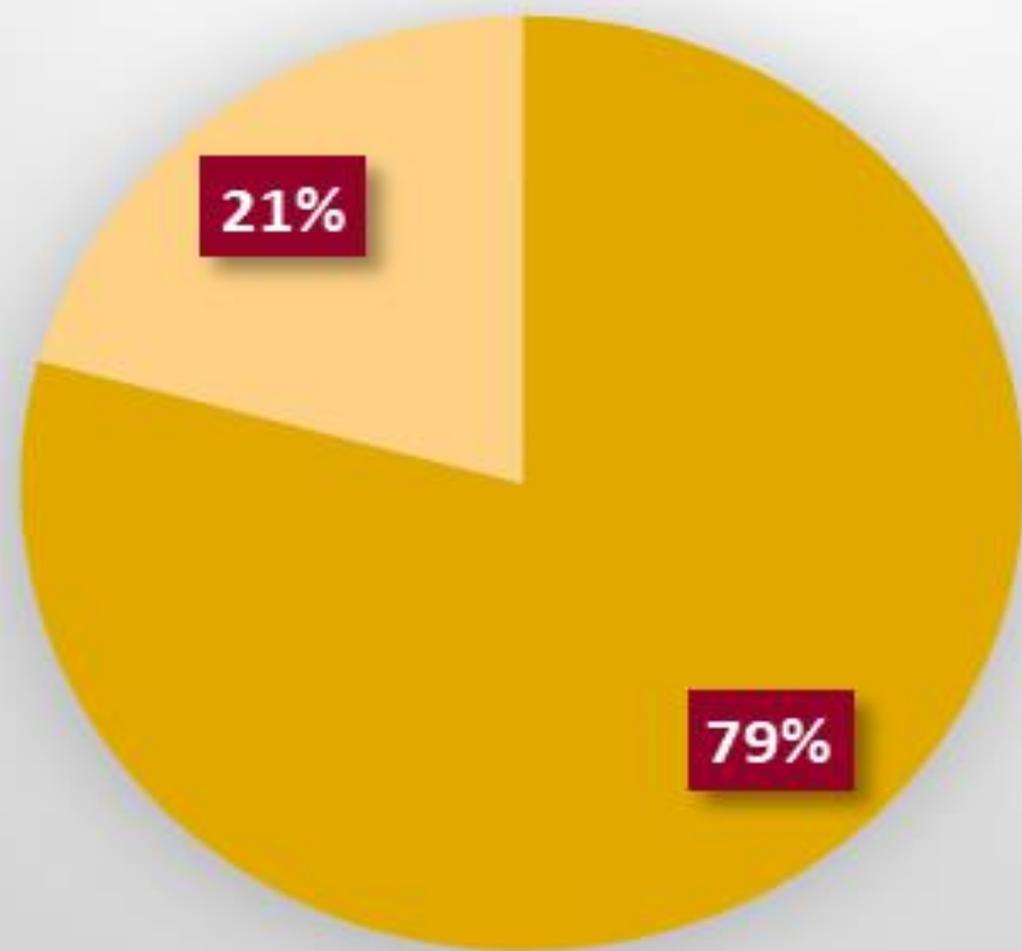
- Regular sub-committee meetings (once a month)
- Contributions are collected via YAYC and EtP membership.
- Currently funding 2 cases:
  - Case 1 MFSOLUTIONS
  - Case 2 MATRIXFREEDOM
- Total receipts £135,083 from 366 donors (ETP £24,804 v YAYC £110,278)
- Total legal costs £88,255 (Bal £46,827)
- Future crowdfunding strategy
  - Red Pill Day - the Banks
  - Council Tax – the Councils
  - Dave Eden – the Abusers



# Crowdfund Donations (Total)



## Contribution Split by Membership

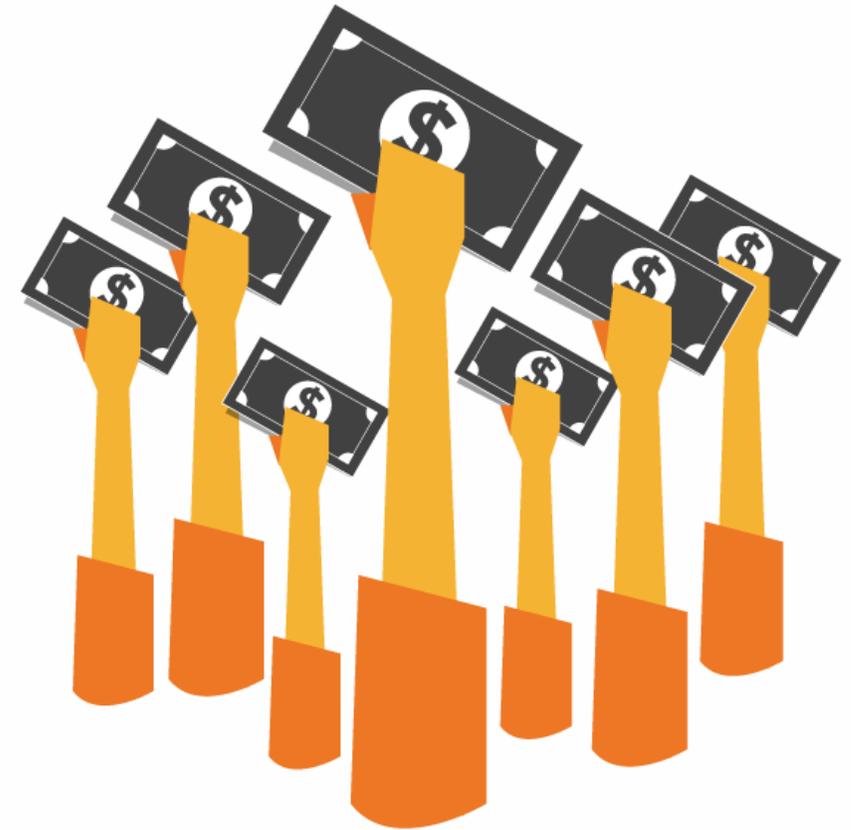


■ YAYC  
■ ETP

# 10. Crowdfund

## EDUCATIONAL OPPORTUNITIES

- Designed to dis-spell any mis-guided mis-information
- Help others avoid the pitfalls and raise awareness
- Provides a real-life, real-time educational journey - learn how to approach any legal claim, the process from beginning to end
- Surplus to fund legal remedy where our respective members have been put at risk and/or suffered harm/loss because of unconscionable wrongdoing
- All funds raised are accounted for by a sub-committee to be elected from amongst members of both EtP and YAYC, and is overseen by an independent Chartered Accountant



# 11. Community Matters

## FUNDING 2024 - 2025

- No community projects for 2023 – 2024
- Surplus funds (c. £10,000)
  - Academy opportunity (tentative £5,000)
  - Sex trafficking crowdfund
- Submit your projects – process



# 12. Members Vote

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## SUBSCRIPTION CHANGES

- In accordance with Rule 26, the future level of subscription and entrance fee may be changed by a resolution at any General Meeting passed by a majority of those present when the vote is taken.
- The current nominal monthly administration fee (“Administration Fee”) to fund the costs of maintaining the online platform and backend systems is £2 per month (£24 per year) and is termed as a “Basic Plan”.
- The costs of maintaining the online platform and backend systems have increased and with over 50% of members on a Basic Plan, we propose an increase to the Administration Fee from £2 per month (£24 per year) to either £5 (£60 pa) or £10 per month (£120 pa).
- We still believe, at this level, it offers incredible value for money and hardship assistance applications will still be considered when applied for.
- It is believed that we should also remove the 30-day free trial.

# Members Vote

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DO YOU AGREE THAT WE SHOULD  
INCREASE THE BASIC MEMBERSHIP  
PLAN PRICE FROM £2.00?

YES or NO

# Members Vote

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WHAT SHALL WE INCREASE THE BASIC  
MONTHLY SUBSCRIPTION TO?

£5 or £10

# Members Vote

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DO YOU AGREE THAT WE SHOULD  
REMOVE THE 30-DAY FREE TRIAL  
PERIOD?

YES or NO

# 12. Members Vote

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## MEMBERSHIP TERMS & CONDITIONS

- In accordance with Rule 31, any resigning member is liable for any sums due to the Association in relation to any Benefits, Privileges, or Educational Content accessed at discount (where the full amount now becomes due).
- In accordance with Rule 33, the Officers retain full discretion to terminate a membership, but it is not clear that where a member is liable for any sums due from him or her to the Association in relation to any Benefits, Privileges, or Educational Content accessed at discount (where the full amount now becomes due), that we may pursue them for sums owed and liability of costs.
- There have been several instances of people joining the membership on false or selfish pretences, subscribing to a plan only to obtain maximum discounts and shortly leaving thereafter. This is not the spirit in which the platform is operated and creates an administrative burden.
- We therefore propose to make our terms clearer so that the joining member is fully informed upon joining, that the Trustees reserve the right to pursue the resigning/terminated member for any sums owed to the Association by way of Debt Recovery activity and/or Legal Action, the costs of which will be incurred by the resigning/terminated member.
- This should act as a deterrent for those who are joining for the wrong reasons. We are a community of well-intended souls seeking the betterment of mankind.

# Members Vote

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DO YOU AGREE TO MAKE OUR TERMS CLEARER - RULE 31 AND RULE 33 FOR DEBT RECOVERY ACTIVITY AND/OR LEGAL ACTION, COSTS TO BE INCURRED BY THE RESIGNING/TERMINATED MEMBER?

YES or NO

# 12. Members Vote

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## MEMBERSHIP TERMS & CONDITIONS

- In accordance with Rule 38, any Member who resigns from the membership or is expelled, they forfeit all rights and interests in the Association and its property which cease immediately upon termination of membership.
- We expect commitment to this community; without such there is no 'lifeblood', there is no 'energy'. We have allowed Members to 'come and go' as they please but those who leave us have often taken much of our 'energy' and haven't given anything back in return, then, after deciding to leave, they decide to re-join, but usually it's only because they 'want' something. This is not the spirit in which the Association was set up.
- We therefore propose a new clause "...Any Member who resigns is not permitted to return under any circumstances", which aims to prevent the 'energy vampires' from abusing our time and resources and ensure commitment.

# Members Vote

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DO YOU AGREE TO ADD A NEW CLAUSE AT RULE  
38: “...ANY MEMBER WHO RESIGNS IS NOT  
PERMITTED TO RETURN UNDER ANY  
CIRCUMSTANCES”?

YES or NO

# 12. Members Vote

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## MEMBERSHIP TERMS & CONDITIONS

- In accordance with Rule 46, Members who have opted to remain on an “unpaid” Members Subscription (i.e. a Basic Plan) do not currently have any voting rights.
- Members must be on a Standard, Premium, or Premium+ Plan, and a fully subscribed member for at least 6 months before qualifying to vote.
- Since cleansing the membership in 2023 from those seeking only to take free information from the platform, and not participate or contribute, we believe we now have a community of like-minded souls who are aligned to our objectives.
- We have listened to our members, whose voices are important, and want to propose that all members, irrespective of the membership plan they subscribe to, will qualify to vote as long as they have been a fully subscribed member for at least 6 months.



# Members Vote

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DO YOU AGREE THAT WE SHOULD CHANGE THE  
MEMBERSHIP TERMS SO THAT THOSE ON A  
BASIC MEMBERSHIP WILL QUALIFY FOR VOTING  
RIGHTS?

YES or NO

# Questions?



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the people

Thank you for joining us on this journey!

## Contact

[admin@empowerthepeople.earth](mailto:admin@empowerthepeople.earth)



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